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| TRANSMITTAL<br>FORM                            | Filing Date          | June 27, 2003    |  |  |
|--|----------------------|------------------|--|--|
|  | First Named Inventor | Brett G. CLARK   |  |  |
|  | Art Unit             | 2875             |  |  |
| d for all correspondence after initial filing) | Examiner Name        | Thomas M. Sember |  |  |

| (to be used for all correspondence after initial filing)  |          |  | Examiner Name        |          | Thomas W. Sember   |  |    |  |
|---|----------|--|----------------------|----------|--|--|----|--|
| Total Number of Pages in This Submission 5  |          |  | Attorney Docket No   | umber    | 006203.00  | 06203.00011  |    |  |
|   |          | ENCLO  | SURES (check all tha | t apply) |  |  |    |  |
| Fee Transmittal Form  | l        | Drawing(s)   |                      |          | After Allo   | owance Communication to                            | тс |  |
| Fee Attached  |          | Licensing-   | related Papers       |          | Appeal Communication to Board of Appeals and Interferences |  |    |  |
| Amendment / Reply   |          | Petition   |                      |          | —  | Communication to TC<br>Notice, Brief, Reply Brief) |    |  |
| After Final   |          | Petition to Convert to a Provisional Application               |                      |          | Proprieta  | ary Information                                    |    |  |
| Affidavits/declaration  | ı(s)     | Power of Attorney, Revocation Change of Correspondence Address |                      |          | Status Lo  | etter  |    |  |
| Extension of Time Reque   | est      | Terminal Disclaimer  |                      |          | Other Enclosure(s) (please identify below):                |  |    |  |
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| Information Disclosure S  | tatement | ☐ Landscape Table on CD  |                      |          |  |  |    |  |
| Certified Copy of Priority Document(s)  |          | Remarks  |                      |          |  |  |    |  |
| Reply to Missing Parts/   |          |  |                      |          |  |  |    |  |
| Incomplete Application  |          |  |                      |          |  |  |    |  |
| Reply to Missing Par<br>under 37 CFR1.52 o  |          |  |                      |          |  |  |    |  |
|   | SIGNA    | ATURE OF A   | APPLICANT, ATTOR     | RNEY, OF | R AGENT  |  |    |  |
| Firm  |          | Banner & Witcoff, LTD.   |                      |          |  |  |    |  |
| Signature   |          | MM   |                      |          |  |  |    |  |
| Printed Name  |          | Jordan N. Bodner   |                      |          |  |  |    |  |
| Date A  |          | April 28, 2005 Reg. No.  |                      | 42,338   |  |  |    |  |
| CERTIFICATE OF TRANSMISSION/MAILING   |          |  |                      |          |  |  |    |  |
| I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below. |          |  |                      |          |  |  |    |  |
| Signature   |          |  |                      |          |  |  |    |  |
| Typed or printed name   |          |  |                      |          | Date   |  |    |  |
|   |          |  |                      |          |  |  |    |  |

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

IN THE UNPFED STATES PATENT AND TRADEMARK OFFICE

| In Re Application of:              | )                                   |
|------------------------------------|-------------------------------------|
| Brett G. CLARK                     | ) Group Art Unit: 2875              |
| Serial No.: 10/607,135             | ) Examiner: Thomas M. Sember        |
| Filed: June 27, 2003               | ) Attorney Docket No.: 006203.00011 |
| For: ILLUMINATED PRODUCT PACKAGING | <i>)</i><br>)                       |

## RESPONSE TO ELECTION OF SPECIES REQUIREMENT

United States Patent and Trademark Office Customer Service Window Randolph Building 401 Dulany Street Alexandria, VA 22314

Sir:

This paper is responsive to the Office Action mailed March 28, 2005, setting forth an election of species requirement. The Office Action alleges that the following patentably distinct species of the claimed invention are disclosed: the species of Figs. 1 and 2; the species of Fig. 3; the species of Fig. 4; the species of Fig. 5; the species of Fig. 6; and the species of Fig. 7.

Applicant respectfully traverses the characterization of separate species as set forth in the Office Action. While Figs. 2-7 may implement different variations of light paths, the embodiment of Fig. 1 is not necessarily separate from the embodiments of Figs. 2-7. As a matter of fact, the embodiment of Fig. 1 is disclosed as being used with any of the embodiments shown in Figs. 2-8. For example, the specification states at p. 3, para. 10: "Figures 2-6 are side cutaway views of various illustrative embodiments of the product package of Figure 1...." Also, Fig. 8 is disclosed as being used with any of the embodiments of Figs. 1-7. For example, the

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specification states at p. 10, para. 28: "Referring to Figure 8, a drive circuit may be coupled to

one or more light sources, such as light sources 203, 401, 603, and/or 604, for controlling their

illumination."

Therefore, a more appropriate division of species would be the species of Figs. 1, 2, and

8; the species of Figs. 1, 3, and 8; the species of Figs. 1, 4, and 8; the species of Figs. 1, 5, and 8;

the species of Figs. 1, 6, and 8; and the species of Figs. 1, 7, and 8.

With the above in mind, Applicant hereby elects the species of Figs. 1, 3 and 8, on which

claims 1-5, 8-15, 22, 23, and 25-28 read. Applicant notes that at least some of these claims are

presently generic.

It is believed that no fee is due in connection with this paper. However, if any fees are

due, please charge them to our Deposit Account No. 19-0733. Should the Examiner have any

questions, the Examiner is invited to contact the undersigned at the number below.

Respectfully submitted,

Jordan N. Bodner

Registration No. 42,338

Banner & Witcoff, LTD. Eleventh Floor 1001 G Street, N.W. Washington, D.C. 20001-4597 (202) 508-9100

Dated: April 28, 2005

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